THE 2020 NATIONAL AWARDS

AAF
AMERICAN ADVERTISING FEDERATION

CREATIVE PLATFORM BRIEF

CLIENT: Humankind
DATE: 6/26/2020
JOB#: HUMN0001

CORE PROBLEM
In Q1 of 2020, Humankind experienced a catastrophic global pandemic, which has caused irreparable loss of life, crippling economic impact and has since been amplified by universal outrage over social injustices, unthinkable murder and call for reform.

CATEGORY CONTEXT
Humankind was seeing steady growth YOY in 2019. But in early 2020, an unscheduled novel coronavirus (COVID-19) began a gradual worldwide spread. To date, more than 8MM+ confirmed cases have been reported. Consequently, Humankind's monetary growth, which had previously been mostly strong, has slowed dramatically, resulting in historic unemployment rates. In addition, Humankind has experienced widespread racial and social pain, propelling what was a lockdown into a monumental uprising. Note: A pending, and potentially volatile, presidential election in the U.S. is set for Q4 2020. Result: Don't even talk to Media starting Q3.

CONSUMER INSIGHT
Humankind has been hit with several extremely difficult humanitarian, economic, social and moral reckonings. It/they have been rocked by these extraordinary events, some even going to such extremes as "taking a break" from Facebook.

This overall fatigue has created a sense of relaxed loyalties to the brand.

MINDSET
Obviously, I love being a Human. But the stress of recent events has left me struggling to find a sense of hope with my fellow Humans. (A quick Google search has shown no results for other planetary options at this date.) I now wonder if Humankind's management, in all arenas, has handled the recent situations to the best of their abilities. Or, is this an unprecedented dilemma the likes of which the brand has never seen before? Not unlike the Pokemon GO phenomenon.

STRATEGY
Humankind is my current choice. But it needs my help. What can I do?

REASONS TO BELIEVE
--Alien-life still looks odd and cold
--My existence was filled with generally happy experiences not that long ago
--I'm not a quitter!
--I solve difficult marketing problems every day; I'm up for a challenge

BUDGET
TBD; we've got a call in to the client

TIMING
EOD

CELEBRATING THE CREATIVE SPIRIT OF ADVERTISING

AMERICAN ADVERTISING AWARDS

What a tremendous year for creative work! The accomplishments noted throughout the American Advertising Awards Winner's Book is a shining example of what great minds accomplish daily on behalf of their clients and the industry. The Awards are the largest creative competition in the country, boasting more than 30,000 entries this year.

As you will learned during the presentation of awards, more than 500 judges across the country make up the numerous juries on the local, district and national levels of competition. As evidenced in the national gallery of work, judging requires a keen eye, expertise and dedication to the elevation of quality work. The select few national Gold and Silver winners in both the professional and student divisions should be extremely proud to be among the competition's honorees.

In addition to our judges, we would like to extend a heartfelt note of gratitude to the members of our National Advertising Awards Committee (N3AC), a highly-knowledgeable group of volunteers with extensive experience with the Awards, who dedicate countless hours throughout the year to provide insight to our entrants and competition chairs across the country.

Finally, to our entrants… Thank you! Thank you for being agents of change. Thank you for giving ideas life and in turn changing the way we see things. Thank you for entering the American Advertising Awards and allowing our team to be part of your journey to success.

Celebrate, and celebrate well. Tomorrow is a new day, and a new competition season is waiting.

Sincerely,

Michele Massey
Chair, AAF N3AC
President
Tucker Massey
Marketing

Steve Pacheco
President & CEO
American
Advertising
Federation

GOLD ADDY®

Packaging
Heineken 0.0
January Dry Pack
Fast Horse

Book Design
Scootiquette
McGarrah Jessee

Brand Elements
Push Apron Mailers
Push.

Guerrilla Marketing
Arby's $6 Trip To Hawaii
Fallon

Guerrilla Marketing
Tiny Doors-Big Pride
BBDO

Out-Of-Home Installation
The Google Assistant Ride at CES
Deeplocal

"Judges Choice Award"
Out-Of-Home Installation
The Infinity Classroom
BBDO

Out-Of-Home Multiple Installations
Prime Video Experience at San Diego ComiCon
Amazon Prime Video | Tool

GOLD ADDY®

Event
Arby's $6 Trip To Hawaii
Fallon

Event
The Infinity Classroom
BBDO

Event
Tiny Doors-Big Pride
BBDO

Event
Prime Video Experience at San Diego ComiCon
Amazon Prime Video

Outdoor Board
All Star Biscuit Makers
LGA

Super-sized, Extension/ Dimensional, Digital or Animated – Single Unit
Times Square
The Coca-Cola Co. | KO:OP

Out-Of-Home, Interior Site
The Story of Hawkers Neon
Hawkers Asian Street Fare

Out-Of-Home Campaign
Times Square
The Coca-Cola Co.

GOLD ADDY®

Consumer Website
Visions of King
Burrell

Social Media Campaign
Off My Insurance Campaign
96 Octane |
Progressive Insurance

Social Media Campaign
Parental Controls
Goodby Silverstein
& Partners

Social Media Campaign
Ugly Gerry
Leo Burnett Chicago

“Best of Show”
“Mosaic ADDY Award”

Mobile App
Lessons in Herstory
Goodby Silverstein
& Partners

Games
Scoops Ahoy:
Operation Scoop Snoop
22squared

Games
Outrush Ordinary
CMD

Tools & Utilities
Toy Story Land Street View
Disney Yellow Shoes

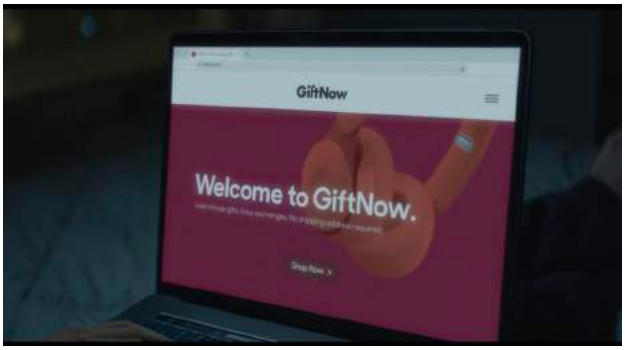
GOLD ADDY®

Branded Content & Entertainment for Online/Interactive
Scoops Ahoy: Operation Scoop Snoop
22squared

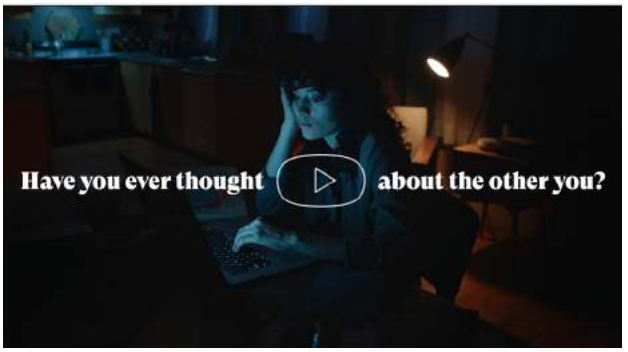
Regional/National Television Commercial
Martha & Snoop: Titanic
Viacom Media Networks

Regional/National Television Commercial
Fishermen
Lopez Negrete Communications

Regional/National Television Commercial
The Daily Show: The Institution
Viacom



Internet Commercial
GiftNow: The Exchange
Gold Front



Internet Commercial
Welcome to WeTransfer, Please Leave
WeTransfer

Film/Video/Sound
Branded Content,
More Than :60 Seconds
Marcus Stroman for Adidas
Echo Tango

Branded Content &
Entertainment Campaign
Lifelines
Cultivator Content Labs LLC

GOLD ADDY®

In-Theater Commercial or Slide

Generation Wild Film

Sukle Advertising + Design

Integrated Advertising Campaign—Regional/ National—Consumer

Baker Mayfield Campaign

96 Octane |
Progressive Insurance

Integrated Advertising Campaign—Regional/ National—Consumer

Hong Kong Ballet

Design Army

Integrated Advertising Campaign—Regional/ National—Consumer

The Underdogs

Carmichael Lynch

Integrated Advertising Campaign—Regional/ National—Consumer

A Big Strange Partnership

CMD

Integrated Branded Content Campaign

Scoops Ahoy: Operation Scoop Snoop

22squared

"Judges Choice Award"

Integrated Media Corporate Social Responsibility Campaign

World Record Egg

Hulu | Egg Gang

"Judges Choice Award"

Integrated Media Pro Bono Campaign—Cross Platform

Stop Traffick

BBDO Atlanta

GOLD ADDY®

Advertising Industry Self-Promotion—Integrated Media Campaign

The Adopt The Shelter Project

Carmichael Lynch

Copywriting

Elevator

INNOCEAN USA

Illustration Series

Fling

Whiskey Design

Illustration Series

Holiday Mailer

Colle McVoy

Art Direction—Single
Georgetown Optician
Design Army

"Judges Choice Award"

Art Direction—Campaign
Hong Kong Ballet
Design Army

Art Direction—Campaign
Shoppable Holiday Windows
Goodby Silverstein
& Partners

Art Direction—Campaign
Brandless
Goodby Silverstein
& Partners

GOLD ADDY®

Cinematography—
Campaign
Hawai'i Rooted
MVNP

Animation, Special Effects
or Motion Graphics
Lumberyard
Brunner

Animation, Special Effects
or Motion Graphics
Bleacher Report: Grant Hill
Beast Atlanta |
Warner Media

Computer Generated
Imagery
Control Room
Brunner

Computer Generated Imagery
Lumberyard
Brunner

Computer Generated Imagery
Dalí Lives
Goodby Silverstein & Partners

Video Editing
Ursa Minor
Chop & Hue

Video Editing
REI: 1000 Mile Dream
Taproot Pictures

GOLD ADDY®

Video Editing
GiftNow: The Exchange
Gold Front

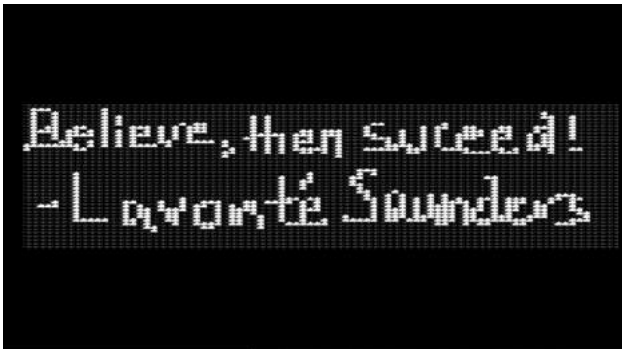
Music Without Lyrics—Single
Mercy Supply Co: Handed Down
Chop & Hue

Sound Design—Single
Ursa Minor
Chop & Hue

Mobile Interaction
Dalí Lives
Goodby Silverstein & Partners

Innovative Use of Interactive/Technology
The Flaming Lips at Google IO
Deeplocal

Innovative Use of Interactive/Technology
2019 MTV VMAs: Stan Cam
Viacom Media Networks



Innovative Use of Interactive/Technology
Nike Shoe Wall featuring Quavo
MVRK | Mission Culture, LLC

Innovative Use of Interactive/Technology
Dalí Lives
Goodby Silverstein & Partners

GOLD ADDY®

Innovative Use of Interactive/Technology

I Am Hunger in America

Leo Burnett Chicago

Pro Bono Marketing & Specialty Advertising—Single

The Infinity Classroom

BBDO

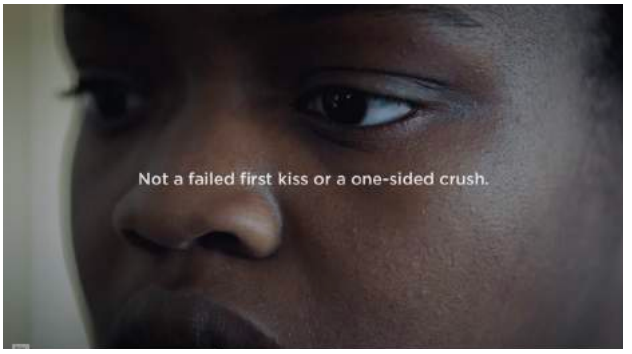
Corporate Social Responsibility Ambient Media—Campaign

Light the World Giving Machines

Boncom

Pro Bono Out-Of-Home
Stop Traffick
BBDO Atlanta

Pro Bono Ambient
Media—Single
Stop Traffick
BBDO Atlanta



Pro Bono Online Film,
Video & Sound
What's Love?
RPA

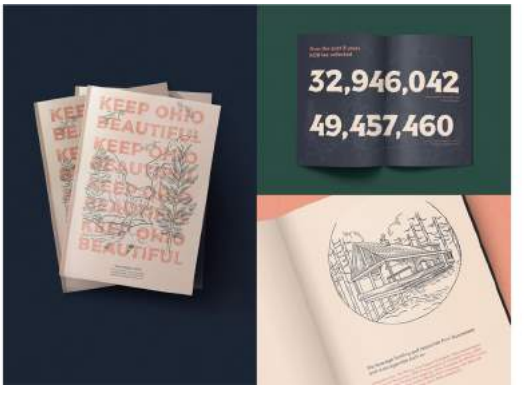
STUDENT GOLD ADDY®

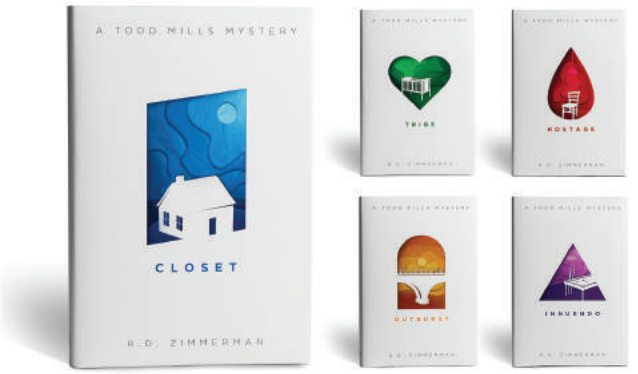
Packaging
Budweiser: America is Made of You
Savannah College
of Art and Design
Alberto Cuadra,
Hope Thomas,
Sydney Solis, Vy Phan,
Remy James & Van Pham

"Mosaic ADDY Award"

Packaging
Budweiser: One-in-Six
Savannah College
of Art and Design
Alberto Cuadra,
Hope Thomas,
Sydney Solis, Vy Phan,
Remy James & Van Pham

Printed Annual Report
or Brochure
Keep Ohio Beautiful
Columbus College
of Art & Design
Lili Aileen, Alan Alanis,
Sarah Powell, Katie Ooten





"Judges Choice Award"

Printed Annual Report or Brochure

Indian Motorcycle Record Zine

Texas A&M University

Monica Williams

Publication Design—Cover

A Todd Mills Mystery Book Covers

Pensacola State College

Jay Dunham

Magazine Design

Stuff Magazine

The Modern College of Design

Ashley Knedler

Magazine Design

Metanoia Magazine

Seattle Central Creative Academy

Tyler Sporer

STUDENT GOLD ADDY®

Magazine Design
Filter Publication
Kendall College
of Art and Design
Caitlyn Straley

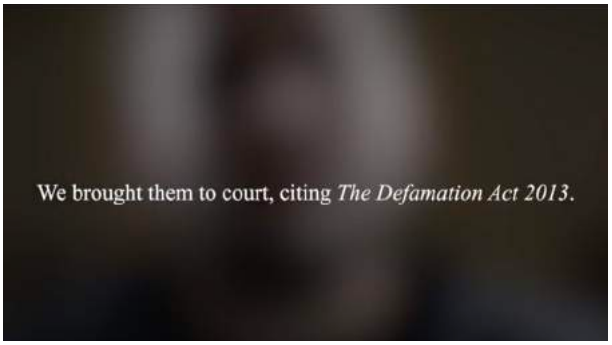
Book Design
Voices to Choices Publication
Kendall College
of Art and Design
Jinyu He

"Mosaic ADDY Award"

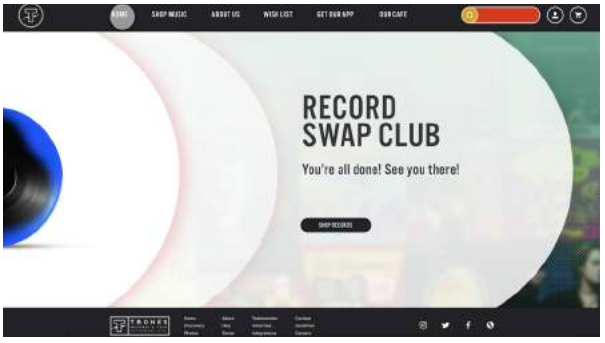
Newpaper Advertising—Campaign
National Organization for Women: Dick & Jane
Brigham Young University
BYU AdLab

Poster—Single
California Wildlife
Cincinnati State
Julia Kennedy

Guerilla Marketing—Single
Unseen
Ringling College
of Art + Design
Bea Patarata
Allyssa Ellis

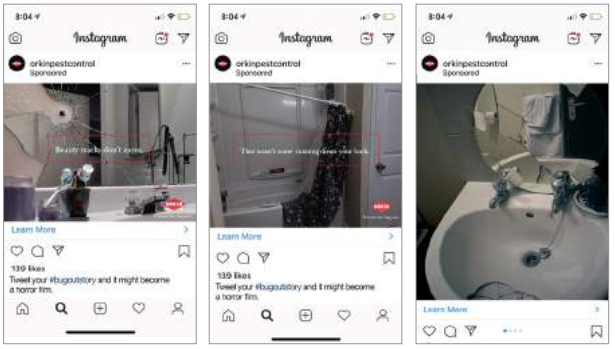


Ambient Media—Single
Time To Act
Miami Ad School
San Francisco
Hatem El Akad
Donghoon Lee
Erica Yoshimura



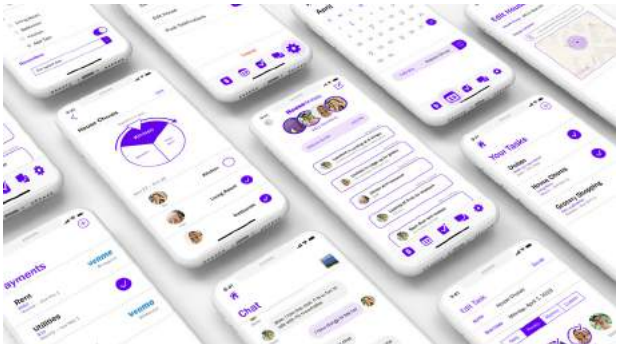
Website
T-Bones Record Store
University of
Southern Mississippi
Mary-Rachel Roberts

"Judges Choice Award"

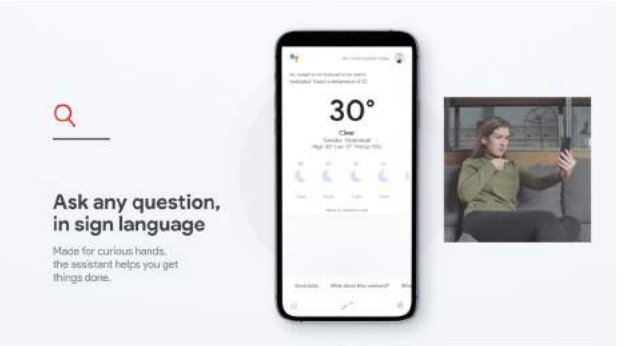


Social Media—Campaign
Orkin: Prevent the Bug-Out
Savannah College of Art
and Design
CarrieAnna Kuldell
Laney Roberts

STUDENT GOLD ADDY®



App
Housemates App
Tulane University
Katherine Stern



App
Google Sign Assistant
Academy of Art University
Divij Prakash

Television Advertising—Single
Los Angeles Times: Decisions
Brigham Young University
BYU AdLab

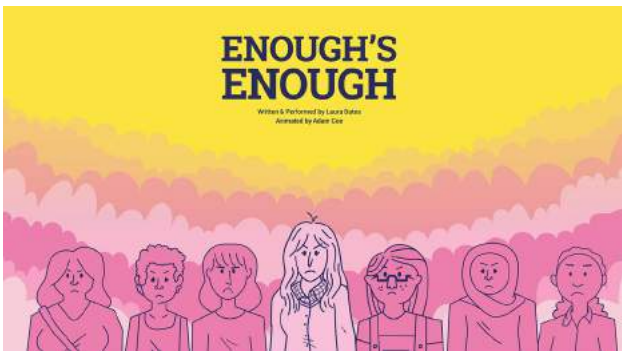
Consumer Campaign
Burger King: Ghosted
Academy of Art University
Judikael Le Bayon

Illustration—Campaign
Saboroso Postcards
University of
Southern Mississippi
Darian McGehee

"Best of Show"

Art Direction—Single
Los Angeles Times: Decisions
Brigham Young University
BYU AdLab

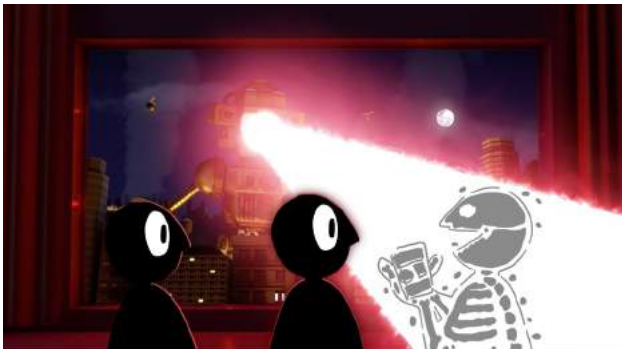
Art Direction—Campaign
The End
University of North Carolina
Charlotte
Jacob Guess



Animation or
Special Effects
Enough's Enough
University of
Central Oklahoma
Adam Coe, Inktank Studio

STUDENT GOLD ADDY®

Animation or
Special Effects
The Cramps: Human Fly Music Video
Texas A&M University
Corpus Christi
Antelmo Aguirre



Animation or
Special Effects
Movie Theater Mayhem
Ringling College
of Art and Design
Stephen Moore
Jackson Dunson

Digital Creative
Technology
Google Safe Mode
University of Miami

We Only Go Home with

WINNERS

Meet our newest ADDY Family members

THE**AWARD**GROUP

ARTFUL RECOGNITION
SINCE *1789*

SILVER ADDY®

Packaging—Campaign
Holiday Packaging AR
The Coca-Cola Company

Printed Annual Report
APF Annual Report
Cayenne Creative

Magazine Design
Cream Ale Mash'd Zine
Truth Collective

Magazine Design
PIVOT Magazine
Inaugural Issue
Adjective & Co.

"Mosaic ADDY Award"
Corporate Social Responsibility Television
Save Our Moms
Viacom Media Networks

Pro Bono Online Film, Video & Sound
Say Something, Part 2
Solon Quinn Studios

Direct Mail—Campaign
Holiday Mailer
Colle McVoy

3D / Mixed—Campaign
DQ Box of Happy
Barkley

Specialty Advertising—Other Merchandise
Fling's—Horse shoe can-stein
Whiskey Design

Direct Marketing & Specialty Advertising (printed or digital)
Miller Brooks Holiday Direct Mail
Miller Brooks

Spread, Multiple Page or Insert—Single
Potato Carving
evans, hardy, young

Branded Content & Entertainment
DQ Box of Happy
Barkley

Guerrilla Marketing
Popeyes Wingspan Box
GSD&M

Guerrilla Marketing
Scootiquette
McGarrah Jessee

Out-Of-Home Installation
Donor Recognition Wall
Real Art

Out-Of-Home Installation
PUMA RS-X MTV Sneaker Talk
EP+CO

Out-Of-Home Installation
The Batman Experience
The Integer Group

Out-Of-Home Multiple Installations
Hall of Fame Digital Experiences
Real Art

Event
Harry Potter and the Cursed Child
AKA NYC

Event
Blink AR
Lightborne

Event
Dr Pepper's Fansville Pit Stop
The Richards Group

Poster—Campaign
See, Forty hour, Living, Escape
3 Advertising

Consumer Website
Chasing the Moon
Cyberwoven

Consumer Website
Making Consent Common Sense
Heat

Social Media—Campaign
Love Death + Robots
Launch—Campaign
Movement Strategy

Social Media—Campaign
If Walls Could Talk
LGA

Social Media—Campaign
Snapple x "Old Town Road"
The Richards Group

Website-Based App
Holiday Mailer
Colle McVoy

Virtual Reality
Multiverse
Lightborne

Regional/National Television Commercial
Parent's Imagination
Carmichael Lynch

Regional/National Television Commercial
Want The World
Fallon

Regional/National Television Commercial
Farmers Sesame Street: Welcome
RPA

Internet Commercial
We Are All Neighbors
GSD&M

Internet Commercial
Georgetown Optician
Design Army

Internet Commercial
Watch Dogs Legion 101
Funworks

Internet Commercial—Single Spot
Hawai'i Rooted: Cliff Kapono
MVNP

Internet Commercial—Single Spot
Hawai'i Rooted: Keoni Kaholo'a'ā
MVNP

Internet Commercial—Campaign
KU Personal Victory Series
Peopledesign + Baas

Internet Commercial—Campaign
Dr. Seuss
RPA

Webisode Series
The Moment Series
Clickon Media

Film/Video/Sound Branded Content, More Than :60 Seconds
Cheers to 100
160over90

Film/Video/Sound Branded Content, More Than :60 Seconds
Empowering Her Dreams: Destiny
Augusta Sportswear Brands

In-Theater Commercial or Slide
Hawai'i Rooted: Keoni Kaholo'a'ā
MVNP

In-Theater Commercial or Slide
The Power of Ideas
Garage Team Mazda

Integrated Advertising—Campaign—Regional/National B-to-B
Advantage Multi Layers
Signal Theory

Integrated Advertising—Campaign—Local—Consumer
Vancouver Launch
McGarrah Jessee

Integrated Advertising—Campaign—Local—Consumer
"The Future of Brushing"
Humanaut

Integrated Brand Identity—Campaign
Fling
Whiskey Design

Integrated Brand Identity—Campaign
Tractor Beverage Co. by Bondir
Bondir

Integrated Brand Identity—Campaign
ROK Hotel and Residence
helium creative

Online/Interactive—Campaign
Love Death + Robots Launch Movement Strategy

Integrated Media Pro Bono—Campaign—Cross Platform
Proof
Colle McVoy

Logo Design
Kaizen
Moses Inc

Illustration
Prospector
Dunn&Co., Inc.

Illustration
Sidewalk Film Festival Trailer
Big Communications

Illustration Series
2019/20 Season
Schaefer Advertising Co.

Illustration Series
Camp Leavenworth
Whiskey Design

Illustration Series
Scootiquette
McGarrah Jessee

Illustration Series
MTV Video Music Awards Comics
Art by Cheyne

Photography, Color
Hydration Photoshoot—Festival
The Coca-Cola Company

SILVER ADDY®

Photography, Color
Kai Lenny
Hana Hou! The Magazine of Hawaiian Airlines

Art Direction—Campaign
Love Death + Robots Launch
Movement Strategy

Art Direction—Campaign
Fling
Whiskey Design

Art Direction—Campaign
If Walls Could Talk
LGA

Cinematography—Campaign
This Is How We Live
Balcom Agency

Animation, Special Effects or Motion Graphics
Biodiversity Video
Colle McVoy

Animation, Special Effects or Motion Graphics
Heist
Brunner

Computer Generated Imagery
Heist
Brunner

Video Editing
The Craft of Allen Edmonds
Once Films

Video Editing
Under Armour: Seconds Matter
Early Light Media

Music Without Lyrics—Single
Bosch "Llama Drama"
Yessian Music

Music With Lyrics—Single
This Is How We Live
Balcom Agency

Music With Lyrics—Single
Wild Women
Colle McVoy

Music With/Without Lyrics—Campaign
This Is How We Live
Balcom Agency

Sound Design—Single
This Is How We Live
Balcom Agency

Sound Design—Single
Supra Brand Video
SixSpeed

Sound Design—Campaign
This Is How We Live
Balcom Agency

Mobile Interaction
Motion Sense x Karol G and DJ Felo
Deeplocal

Innovative Use of Interactive/Technology
Waiting with Huell
Chemistry Agency

Corporate Social Responsibility Marketing & Specialty Advertising—Campaign
Light the World Giving Machines
Boncom

Pro Bono Print Advertising—Campaign
Stop The Cycle
Republica Havas

Pro Bono Print Advertising—Campaign
Stop The Cycle
Republica Havas

Corporate Social Responsibility Ambient Media—Campaign
Donate Your Small Talk
mcgarrybowen

Pro Bono Out-Of-Home—Campaign
Stop Traffick
BBDO Atlanta

Pro Bono Out-Of-Home—Campaign
#VaccinesWork Poster
RPA

Pro Bono Ambient Media—Single Occurrence
Save Jane
The Richards Group

Corporate Social Responsibility Online/Interactive
We Are Their People
Heat

STUDENT SILVER ADDY®

Consumer Campaign
Jeep Views
Syracuse University
Mike Gaines

Integrated Brand Identity Campaign
OMEYOCAN: Craft Beer
Rochester Institute of Technology
Emilio Serrano

Integrated Brand Identity Campaign
Prime Cuts Record Co
Virginia Polytechnic and State University
Adam Caporuscio

Special Event Materials
Digital Thinkers: Tokyo
Pensacola State College
Jay Dunham

Still Photography
YellowRed
Pensacola State College
Derek J. Breaux

"Judges Choice Award"
Packaging
Larabar
Columbus College of Art & Design
Anita Hernandez

Art Direction Campaign
Dayton Meats Branding
The Modern College of Design
Anna Smith

App
Dunkin' Dating
College for Creative Studies
Jessica Bonello, Anthony Quitos

Integrated Brand Identity Campaign
Filter
Kendall College of Art and Design
Caitlyn Straley

Magazine Advertising Campaign
Budweiser: One-in-Six
Savannah College of Art and Design
Alberto Cuadra, Hope Thomas, Sydney Solis, Vy Phan, Remy James, Van Pham

Consumer Campaign
Budweiser: One-in-Six
Savannah College of Art and Design
Alberto Cuadra, Hope Thomas, Sydney Solis, Vy Phan, Remy James, Van Pham

Packaging
Ex Libris Subscription Box
Jacksonville State University
Stefanie Cobb

Integrated Brand Identity —Single
Dove Kids
Tulane University
Katherine Stern

Cover/Editorial Spread or Feature—Series
Classic Novel Series
Belmont University
Margaret Shaul

Special Event Materials
Mashine Restaurant Branding
Mississippi State University
Hannah Chapman

Direct Marketing
Pizza Carte
Promo Playing Cards
Washburn University
Christina Noland

Cover/Editorial Spread or Feature—Series
Body Magazine
Texas A&M University Corpus Christi
Antelmo Aguirre

Animation or Special Effects
Diptyque: An Aura of Elegance
Southern Methodist University
Anna Rose Corell, Gaelle Gachelin

Packaging
Normal Coffee
University of Central Oklahoma
Adam Coe

STUDENT SILVER ADDY®

Illustration—Single
WildAid: Let Us Live, Lion Couple
University of Central Oklahoma
Shuning (Evelyn) Liu, Inktank Studio

Packaging
OST Cheese Packaging
Spokane Falls Community College
Aimee Catherine Skaer

Digital Creative Technology
Apple Maps: Wake Up!
Brigham Young University
BYU AdLab

Television Advertising—Single
Ikea: Make It Yours
Brigham Young University
BYU AdLab

Cover
This is Love Trilogy Book Covers
Kapi'olani Community College
Liana Michelle Young

Animation or Special Effects
Up in Smoke
Kapi'olani Community College
Raleigh Harris

Digital Creative Technology
Rethink
Academy of Art University
Aron Ramstedt

Direct Marketing
Break the Stigma
University of San Francisco
Jay Lee

Television Advertising—Single
Off the Wall, Always
Academy of Art University
Veronica Alcocer

Art Direction—Single
Off the Wall, Always
Academy of Art University
Veronica Alcocer

Consumer Campaign
Duracell
California Baptist University
Andres Alegria

Illustration—Single
Muntz
California Baptist University
James Earhart

CONGRATULATIONS

winners of national American Advertising Awards creative competition

Thanks for WOWING us!

OUT-OF-HOME
LARGE FORMAT PRINTING
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ABOUT THE AWARDS

The American Advertising Awards is the advertising industry's largest and most representative competition, attracting nearly 35,000 entries every year in local AAF Club competitions. The mission of the American Advertising Awards competition is to recognize and reward the creative spirit of excellence in the art of advertising.

Conducted annually by the American Advertising Federation (AAF), the local Ad Club phase is the first of a three-tier, national competition. Concurrently, all across the country, local entrants vie to win ADDY Awards—recognition as the very best in their markets. At the second tier, local ADDY winners compete against winners from other local clubs in one of 15 district competitions. District ADDY winners are then forwarded to the third tier, the national stage of the American Advertising Awards. Entry in your local Ad Club competition is the first step toward winning a national ADDY.

Entering the American Advertising Awards supports the entire advertising industry, because the AAF and its local and district affiliates use the proceeds to enhance advertising through programs such as public service, internships, advocacy, advertising education, and consumer awareness.

Selection of the most creative entry in each category is determined by a scoring process in which a panel of judges evaluates all dimensions of every piece. A GOLD ADDY is recognition of the highest level of creative excellence, while entries that are considered outstanding and worthy of recognition receive a SILVER ADDY.

NATIONAL JUDGES

AMERICAN ADVERTISING AWARDS

Becky Beals
The Marketing Arm

Renata Chimenti
The VIA Agency

Todd Chumley
GTB

Doris Chung
Deutsch

Stephen Curry
Lewis Communications

Kinney Edwards
TikTok

Kelly Farquhar
Propac

Mark Moll
Bernstein-Rein

Kristie Pope
Ogilvy

Mike Rainey
Brand Society

Carlos Rangel
Goodby Silverstein & Partners

Evan Russack
WorkInProgress

Geri Zwicky
Z. Design Inc.

COMMITTEE

Michele Massey
Chair

Jasmine M. Turner
District 1

Evie DeSarno
District 2

Matt Brown
District 3

Sarah Jeffcoat
District 4

Sara McCatherine
District 5

Lars Lawson
District 6

Patrick Box
District 7

Amy Imdieke
District 8

Laura Hand
District 9

Marc Eisenberg
District 10

George Riddell
District 11

Pearl Ford-Fyffe
District 12

April Rutherford
District 13

Lynnae Hornbarger
District 14

Mark Landon
District 15

Katie Dirks
Ad 2 National

Matt Fera
At-Large

Joseph Mayernik
At-Large

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