Introductions

- In attendance: Jan Slater (Chair), Sandy Utt (Co-Chair), Al Mattison (D14), Greg Pabst (D14), Janet Dooley (D5), Teri Henley (D7), Chris Pitre (At Large), Amy Struthers (D9), Tiffany Warren (At Large), Cliff Bieberly (D13), Doug Quintal (D1)

Approval of Minutes

- NEEC approved final draft of meetings with no revisions

NSAC Update and Revisioning NSAC

- Utt reviewed the current version of the NSAC policy and procedure guide with present committee members and we discussed specific problem areas from this year’s competition and made modifications accordingly. Feedback that was solicited from faculty advisors and district coordinators was also shared and discussed on a case by case basis. Utt will provide revised copies of the 2013 NSAC policy and procedure guide in mid-July.

- Mattison presented a revised model of the NSAC competition structure in response to AAF’s challenge of securing sponsorship. The committee then dissected this new model, discussing each section individually, to improve the original idea Mattison had introduced. Utt captured the details of this discussion and will work with Mattison on providing a formal proposal to the Board of Director in the fall.

Defining goals of NEEC/Recruitment and Election of officers

- Slater initiated a discussion about the future of NEEC’s member representation. With the implementation of the revised NEEC bylaws during this meeting, past members have been cycled off, leaving several vacancies. There needs to be further discussion at the next fall meeting on how the committee should fill these available seats. A suggestion was proposed to make a motion on reducing the number of required educators on this committee for future years. The committee affirmed that this would be a productive change and will alleviate the burden of having to find members for the sake of filling seats.
Wednesday, July 6

Summary of sub-committee activities

- **Student Conference**
  - Slater led a group discussion on how to improve the AAF Student Conference and to increase student attendance. Several suggestions were shared and Wong will work closely with her colleague, Bruce Ford, to see which ones the AAF can implement this year. Pitre has also volunteered to work on the Student Conference sub-committee.

- **Faculty Toolkit**
  - Dooley and other sub-committee members will send out information to the network of faculty advisors to solicit additional tools to upload to the Faculty Toolkit website. These communications will provide structure on the submission process so that there is a level of standardization when items are posted on the site.
  - Utt also asked the committee for 2012-2013 Faculty Toolkit webinar topics. Topics suggested include: 1) How to Develop an E-course by Jan Slater, 2) Digital Trends and Strategies by Chris Pitre, 3) Using the NSAC to Get Tenure/Promotion by Sandy Utt, 4) Fundraising for NSAC by Steve Hall.
    - Bieberly requested that webinar times be moved later in the day to accommodate the time zone difference.

- **Distinguished Advertising Educator Award**
  - A few individuals expressed concern about the quality of faculty nominations this year, stating that many did not have enough experience to qualify for this award. Wong shared information on how AAF promotes the DAE award and stated that a combination of faculty and students nominate individuals. Slater and Utt will rewrite to the call for nominations, highlighting the necessary criteria for a faculty member to be selected for consideration, and Education Services will use this write-up next year.