



Mosaic Center



Differences bring us together

The Most Promising Minority Student Scholarship

Sponsored by The Home Depot



With the support of The Home Depot, the American Advertising Federation's Mosaic Center on Multiculturalism will award fourteen (14) \$5,000 scholarships to deserving minority students majoring in advertising, marketing or communications. As college sophomores and juniors, these students should exhibit the potential to become one of AAF's Most Promising Minority Students by their senior year.

Application should include:

- Application form
- Current résumé
- Official college transcript (sealed)
- Recommendation letter from college professor or employer
- Essay addressing the following topic (250 words or fewer): What is the significance of having a diverse workforce within the marketing and advertising industries?

Eligibility

An applicant will be considered for a scholarship only if he or she meets the following criteria:

- Is a college sophomore or junior at the time of the application deadline
- Maintain a minimum 3.0 GPA (on 4.0 scale)
- Must be a U.S. citizen
- African, Asian, Latino, Native American or Pacific Island descent

GENERAL INFORMATION

Applicant's Full Name: _____

U.S. Citizen (check one): Yes No

Gender (check one): Male Female

Birth Date: _____ / _____ / _____

School Mailing Address: _____

City: _____ State: _____ Zip: _____

School Phone Number: _____ School E-Mail: _____

Permanent Mailing Address: _____

City: _____ State: _____ Zip: _____

Permanent Phone Number: _____ Permanent E-Mail: _____

Race/Ethnicity (check one):

- African-American
- Hispanic American/Latino
- Asian American
- Native American/American Indian
- Pacific Islander
- Multiracial or Multiethnic (a combination that includes at least one of the races/ethnicities listed above)
- Other (please specify): _____

College/University Name: _____

City: _____ State: _____

Classification (check one): Sophomore Junior

Major: _____ Minor: _____

Cumulative GPA (on 4.0 scale): _____ Graduation date: _____ / _____ / _____

Jobs/Extracurricular Activities:

List in chronological order any jobs, extracurricular activities and/or community service organizations you are involved in. Please include years of service.

Awards/Honors:

List in chronological order any academic or professional awards or honors you have received.

Authorization:

I, _____, certify that all of the information provided to the American Advertising Federation's Mosaic Center on Multiculturalism is true and accurate to the best of my knowledge. I recognize that if any of the provided information is proven false, I will not be eligible to receive the The Home Depot Most Promising Minority Students Scholarship.

Signature: _____ Date: _____

Print Name: _____

College/University: _____

Application Deadline

- Applications are due to the AAF by 5:00 p.m. on March 15, 2010.
- Please mail application materials to:

The Home Depot Most Promising Minority Students Scholarship
American Advertising Federation
1101 Vermont Avenue NW – Suite 500
Washington, DC 20005