



# ADDY® Awards

## Winner's List Press Release

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Award	Entry Title	Entrant	Client
ADVERTISING FOR THE ARTS & SCIENCES			
Gold			
ADDY® Award	A Christmas Story	Bailey Lauerman	Lincoln Community Playhouse
Gold	Advertising Icon Museum Sales		
ADDY® Award	Brochure	Bernstein-Rein	Advertising Icon Museum
Gold			
ADDY® Award	Wonderland	Design Army	Washington Ballet
Gold			
ADDY® Award	Deer Tick Poster	Donation Design	Manic Productions
Silver			
ADDY® Award	Industrial	Garrison Hughes	National Museum of Industrial History
Silver			
ADDY® Award	Kendall College Viewbook	Grey Matter Group	Kendall College of Art and Design
Silver	Secrets Under the Desert - The		
ADDY® Award	Titan Missile Museum	KOLD News 13	The Titan Missile Museum / Pima County Attractions
Silver			
ADDY® Award	Andrew Bird Poster	Madhouse	Michigan Theater
Silver			
ADDY® Award	Soccer Drama	República, LLC	Teatro Avante
Silver			
ADDY® Award	Hogle Zoo "Bunny" poster	Richter7	Utah's Hogle Zoo
Silver			
ADDY® Award	Hogle Zoo Madagascar TV	Richter7	Utah's Hogle Zoo
Silver			
ADDY® Award	Visitor's Package	Ringling College Design Center	Ringling College of Art and Design, Office of Admissions
Silver			
ADDY® Award	iCVRTs OOH	rlf communications	International Civil Rights Center & Museum
Silver			
ADDY® Award	iCVRTs print	rlf communications	International Civil Rights Center & Museum
ADVERTISING INDUSTRY SELF-PROMOTION			
Gold			
ADDY® Award	Interactivism	Bernstein-Rein	Bernstein-Rein
Gold			
ADDY® Award	Boone Oakley Website	Boone Oakley	Boone Oakley
Gold	Self-Awareness - KNOCK Self		
ADDY® Award	Identity System	KNOCK inc.	KNOCK inc.com
Gold			
ADDY® Award	Mindspace Calendar	Mindspace, Inc	Mindspace
Gold			
ADDY® Award	Mlicki Brand Environment	Mlicki	Mlicki
Gold	Rodgers Townsend On-hold		
ADDY® Award	Audio	Rodgers Townsend	Rodgers Townsend
Gold			
ADDY® Award	T2 Halloween Massacre	T2	T2

Gold ADDY® Award	T2 Website	T2	T2
Silver ADDY® Award	The Perfect Finish	Fastkit Corp.	FAstkit Corp.
Silver ADDY® Award	Pencil Shavings	Leo Burnett/Arc Worldwide	Leo Burnett
Silver ADDY® Award	McGarrah Jessee Website	McGarrah Jessee	McGarrah Jessee
Silver ADDY® Award	Rocket Science Stationery	Rocket Science + Design	Rocket Science
Silver ADDY® Award	Schupp Company Mixed/ Multiple Media Campaign	Schupp Company	Schupp Company
Silver ADDY® Award	Vendor Client Relationship in Real World Situations	Scofield Editorial	Scofield Editorial
Silver ADDY® Award	Seven Assignments	Terry Vine Photography	Terry Vine
COLLATERAL MATERIAL			
Gold ADDY® Award	Alone and Unafraid business cards	3 Advertising	Alone and Unafraid
Gold ADDY® Award	Smart Car Poster Campaign - Marshmallow/Balloon/Egg	BBDO New York	Chrysler/Smart Car
Gold ADDY® Award	One Show Poster Campaign	Boone Oakley	The One Club
Gold ADDY® Award	Ingenuity	Design Army	University of Virginia Library
Gold ADDY® Award	Rose & Crown - Pints Poster	HAPI	Rose & Crown
Gold ADDY® Award	Rose & Crown English Poster	HAPI	Rose & Crown
Gold ADDY® Award	Rose & Crown Football Poster	HAPI	Rose & Crown
Gold ADDY® Award	Rose & Crown Poster Campaign	HAPI	Rose & Crown
Gold ADDY® Award	Annual Report	Knupp & Watson & Wallman	Park Bank
Gold ADDY® Award	Hold Fast	Mangos	Harbor Point
Gold ADDY® Award	Shack Up Inn - Pinetop	Maris, West & Baker	Shack Up Inn
Gold ADDY® Award	Shack Up Inn Campaign	Maris, West & Baker	Shack Up Inn
Gold ADDY® Award	Sixty Days Out	na	The Casadega Group
Gold ADDY® Award	Spy/Weapons of Mass Disruption	Red Tettemer	International Spy Museum
Gold ADDY® Award	Pat Riley Hall of Fame Induction Book	Southern Brand Collective	Miami HEAT
Gold ADDY® Award	Wolverine 1000 Mile Boot Brochure	Wolverine World Wide	Wolverine
Silver ADDY® Award	War On Bugs Campaign	Anson-Stoner	Apex Pest Control
Silver ADDY® Award	Delta Dental of Kentucky	Bandy Carroll Hellige	Delta Dental of Kentucky
Silver ADDY® Award	Boy Scouts of America, Greater Pittsburgh Council, 2008 Annual Report	Brady Communications	Boy Scouts of America, Greater Pittsburgh Council

Silver ADDY® Award	Case Knives	Brunner	Case Knives
Silver ADDY® Award	College of Charleston Magazine- 'The Curious Case of John Rashford'	COLLEGE OF CHARLESTON	Magazine Readership (55,000+)
Silver ADDY® Award	Play Big	David&Goliath	Mammoth Mountain Resort
Silver ADDY® Award	A Brief Insight	Faceout Studio	Sterling Publishing Company
Silver ADDY® Award	C.S. Lewis Signature Classic Series	Faceout Studio	Harper One
Silver ADDY® Award	Flight from the Reich	Faceout Studio	WW Norton
Silver ADDY® Award	Demolition Derby Invitation	Ferguson Advertising	Brooks Construction
Silver ADDY® Award	Tree of Plenty	Hana Hou!	Hana Hou! The magazine for Hawaiian Airlines
Silver ADDY® Award	Music: The Passion That Unites Us	inferno	The Recording Academy
Silver ADDY® Award	Slurpee Brand Essence Book	Integer	Slurpee / 7-Eleven
Silver ADDY® Award	Scribbler 'Angel' Christmas Card	Lewis Communications	The Scribbler
Silver ADDY® Award	Burning River Rollergirls Posters	Liggett Stashower	Burning River Rollergirls Posters
Silver ADDY® Award	Shack Up Inn - Claremont	Maris, West & Baker	Shack Up Inn
Silver ADDY® Award	Cáscara	República, LLC	Sedano's Supermarkets
Silver ADDY® Award	Once Upon a Daydream	Robin Shepherd	Levi & Marisa Ratliff
Silver ADDY® Award	Pure & Little Stationery	Rovillo Design Associates	Pure & Little
Silver ADDY® Award	Chain Reaction Bikes Campaign	St. John & Partners	Chain Reaction Bikes
Silver ADDY® Award	Ford Fusion Hybrid Campaign	St. John & Partners	Southern Ford Dealers
Silver ADDY® Award	Stranger Than Fiction Gala Invitation	TOKY Branding + Design	St. Louis Public Library Foundation
Silver ADDY® Award	Budweiser Genuine St. Louis	Waylon Ad	Anheuser-Busch
CONSUMER OR TRADE PUBLICATION			
Gold ADDY® Award	Mustache / Bee / Robot	Publicis Dallas	RunOn!
Gold ADDY® Award	Sleepers	Publicis New York	P&G/Vicks
Silver ADDY® Award	Fontaine Ferry Exhibit Ad/ Nausea	Bandy Carroll Hellige	Frazier International History Museum
Silver ADDY® Award	Columbia Bugathermo Boot Ad	Butler, Shine, Stern & Partners	Columbia Sportswear
Silver ADDY® Award	Lousy Score	Element 8	Mid Pac Petroleum
Silver ADDY® Award	Pet Doors	GSD&M Idea City	Southwest Airlines
Silver ADDY® Award	SWA print campaign: Pet Doors, Hands, Cars	GSD&M Idea City	Southwest Airlines

Silver ADDY® Award	Z4 Expression of Joy Print	GSD&M Idea City	BMW
Silver ADDY® Award	Z4 Overhead	GSD&M Idea City	BMW
Silver ADDY® Award	Z4 Teaser	GSD&M Idea City	BMW
Silver ADDY® Award	Tahoe SUP - Day Long Adventures	The Glenn Group	Tahoe SUP
Silver ADDY® Award	Ritz-Carlton Club Ad Campaign	the zimmerman agency	Ritz-Carlton Club
DIRECT MARKETING			
Silver ADDY® Award	Rapture in Six Cantos	Boise Ad Fed	Todd Meier Photography
Silver ADDY® Award	Rose & Crown Football Postcard	HAPI	Rose & Crown
Silver ADDY® Award	Greater Austin Chamber of Commerce: The Californian's Guide to Austin	nFusion	Greater Austin Chamber of Commerce
Silver ADDY® Award	I.T. Man	Park&Co	INT Technologies
ELEMENTS OF ADVERTISING			
Gold ADDY® Award	Happy Kid	BBDO New York	HBO
Gold ADDY® Award	Teddy Bear Chase	BBDO New York	HBO
Gold ADDY® Award	Trapped	BBDO New York	HBO
Gold ADDY® Award	Enchanted Bluff	Blue Sky Graphic Communication, Inc.	Great American Insurance
Gold ADDY® Award	A Guide and a Sojourn Illustrations	Brigham Young University Publications and Graphics	Brigham Young University McKay School of Education
Gold ADDY® Award	Blood Into Wine 'Title Sequence'	Copper Post Digital	Twinkle Cash Company
Gold ADDY® Award	'The Road'	DIVE	The Weinstein Company
Gold ADDY® Award	2010 Notepad Calendar	Ellen Byrne Illustration	Text Design, Inc.
Gold ADDY® Award	Get it On	Fitzgerald+CO	Durex
Gold ADDY® Award	Hog Fish Mouse Logo	Hornall Anderson	Hog Fish Mouse
Gold ADDY® Award	Boot Elves	Kolar Advertising	Heritage Boot
Gold ADDY® Award	Zack Johnson	Leo Burnett/Arc Worldwide	P&G Tampax
Gold ADDY® Award	Freshstep	rw/2	Freshstep
Silver ADDY® Award	Shaquille O'Neal	Amatucci Photography.com	Enlyten
Silver ADDY® Award	Testimonial Electronic Gamer	Amatucci Photography.com	Osage Casino
Silver ADDY® Award	International Premium Travel Experience	Barried'RozarioMurphy	United Airlines
Silver ADDY® Award	Kinda, sorta flat	Barried'RozarioMurphy	United Airlines

Silver ADDY® Award	Avis Lube Campaign elements	CBS7	Avis Lube
Silver ADDY® Award	Make You Happy	Creative Vega, Inc.	Blue Seven, LLC
Silver ADDY® Award	ICTC The Wake Illustration- Cousin Fergus	Crowley Webb and Associates	Irish Classical Theater Company
Silver ADDY® Award	6 Minutes	Crown Chimp Productions	Brute-Adidas
Silver ADDY® Award	"Smashing Bottles"	Esparza Advertising	MADD
Silver ADDY® Award	Clean It Up	Evolution Bureau	Wrigley, Orbit gum
Silver ADDY® Award	AMC	Fitzgerald+CO	Coca Cola
Silver ADDY® Award	Get it On	Fitzgerald+CO	Durex
Silver ADDY® Award	St. James Infirmary Animation	LushGraphics	Preservation Hall
Silver ADDY® Award	Slipstream Restoration DeLoreans Poster	McKee Wallwork Cleveland	Slipstream Autocare
Silver ADDY® Award	Slipstream Restoration Nirvana Poster	McKee Wallwork Cleveland	Slipstream Autocare
Silver ADDY® Award	International Paper Accent Opaque Serious Designer Campaign	Oden	International Paper
Silver ADDY® Award	Hogle Zoo Madagascar TV animation	Richter7	Utah's Hogle Zoo
Silver ADDY® Award	MADD Print	rw/2	MADD
Silver ADDY® Award	WAD Magazine Series 1	rw/2	WAD Magazine 10th Anniversary
Silver ADDY® Award	CADILLAC "RE-IGNITION"	STIMMUNG	CADILLAC
Silver ADDY® Award	WRIGLEY "ZING"	STIMMUNG	WRIGLEY
Silver ADDY® Award	Kendall Motor Oil - Metal On Metal	Texas Video & Post	ConocoPhillips Lubricants
Silver ADDY® Award	Cracker Barrel - Icons	The Buntin Group	Cracker Barrel Old Country Store
Silver ADDY® Award	The Daves	Wall-to-Wall Studios	Bar 35
Silver ADDY® Award	Toshiba Laptops 'Boys' Choir'	Wunderman	Toshiba America Information Systems
INTERACTIVE MEDIA			
Gold ADDY® Award	Real Racing GTI	AKQA	Volkswagen
Gold ADDY® Award	Every Click Matters	Leo Burnett/Arc Worldwide	Symantec Norton Internet Security
Silver ADDY® Award	The Affair	BBDO New York	HBO
Silver ADDY® Award	International Olympic Committee - Best of Us Challenge	Cole & Weber United	International Olympic Committee
Silver ADDY® Award	Basic Military Training	GSD&M Idea City	US Air Force

Silver ADDY® Award	Echo Zulu	GSD&M Idea City	US Air Force
Silver ADDY® Award	Switching Seats	GSD&M Idea City	US Air Force
Silver ADDY® Award	Z4 iPhone Application	GSD&M Idea City	BMW
Silver ADDY® Award	LG Transformers	Publicis Modem	LG
Silver ADDY® Award	Happiness Factory 3	Sapient Interactive	The Coca-Cola Company
Silver ADDY® Award	Daybreakers - Break.com Takeover	The Visionaire Group	Lionsgate Entertainment
MIXED/MULTIPLE MEDIA			
Gold ADDY® Award	HBO Imagine Integrated Campaign	BBDO New York	HBO
Gold ADDY® Award	Julian Branding Campaign	Bernstein-Rein	Julian Restaurant
Gold ADDY® Award	MLB 09 The Show	Deutsch LA	Sony PlayStation
Gold ADDY® Award	Z4 Integrated Campaign	GSD&M Idea City	BMW
Gold ADDY® Award	Boot Elves	Kolar Advertising	Heritage Boot
Gold ADDY® Award	Zack Johnson	Leo Burnett/Arc Worldwide	P&G Tampax
Silver ADDY® Award	CPS Energy Live Green Fest	CPS Energy - Corporate Communications	CPS Energy
Silver ADDY® Award	Cheerwine   Mixed Media Campaign	Hauser Group	Cheerwine
Silver ADDY® Award	Part Artwork - Part Footwear	Kolar Advertising	Heritage Boot
Silver ADDY® Award	Plant a Seed	Leo Burnett/Arc Worldwide	Kellogg's Frosted Flakes
Silver ADDY® Award	Shiner ACL Campaign	McGarrah Jessee	Spoetzl Brewery
Silver ADDY® Award	The Drake Hotel - Real Chicago	Zehnder	The Drake Hotel
NEWSPAPER			
Silver ADDY® Award	Not Total Campaign	Alma DDB	State Farm
Silver ADDY® Award	Logs	Publicis New York	P&G/Vicks
NON-TRADITIONAL ADVERTISING			
Gold ADDY® Award	Craving Parking Meter Flyer	The Ampersand Agency	Gatti's Pizza
Gold ADDY® Award	Toshiba Laptops 'Boring vs. Normal'	Wunderman	Toshiba America Information Systems
Silver ADDY® Award	Red Bull Stash Campaign	Archival	Red Bull North America
Silver ADDY® Award	McDonald's - Filet-O-Fish Polybag	Bernstein-Rein	McDonald's Heart of America Co- op
Silver ADDY® Award	RTA Grass Parking Spot	Brokaw Inc.	Greater Cleveland Regional Transit Authority
Silver ADDY® Award	Growler	Leo Burnett/Arc Worldwide	McDonald's

Silver ADDY® Award	Times Square	Publicis New York	P&G/Charmin
OUT-OF-HOME			
Gold ADDY® Award	Health Club Poster	BBDO New York	The Economist
Gold ADDY® Award	Port Authority Stream of Consciousness Installation	BBDO New York	Starbucks
Silver ADDY® Award	Curse You, Modern Convenience, Vile Beast	O'Leary and Partners	Mothers Polishes
Silver ADDY® Award	Big Spills	Publicis New York	P&G/Bounty
Silver ADDY® Award	Softer	Publicis New York	P&G / Charmin
Silver ADDY® Award	Stall Wraps	Publicis New York	P&G/Charmin
Silver ADDY® Award	Bus Bench Couches	saltStudio	Missoula In Motion
Silver ADDY® Award	Bug Poster	Venables Bell & Partners	ConocoPhillips 76
PUBLIC SERVICE			
Gold ADDY® Award	Care Tag Video	BBDO West	Goodwill
Gold ADDY® Award	Dirty Water for \$1	Casanova Pendrill	UNICEF/Dirty Water
Gold ADDY® Award	"Brain Damage"	Esparza Advertising	MADD
Silver ADDY® Award	You can run but you can't hide	accentmarketing	Tobacco Free Florida
Silver ADDY® Award	Robot Supply Store / 826 Michigan	Ascalon Films	Concentrate Media
Silver ADDY® Award	Dashes	BBDO New York	Special Olympics
Silver ADDY® Award	Felt Like	BBDO New York	Special Olympics
Silver ADDY® Award	Special Olympics Poster Campaign - Felt Like/Dashes/ Just an Expression	BBDO New York	Special Olympics
Silver ADDY® Award	BCBSLAF/Angel Award	Blue Cross Blue Shield of LA	BCBSLA
Silver ADDY® Award	Desperate	Casanova Pendrill	UNICEF/Tap Project
Silver ADDY® Award	Piece by Piece	Dunn&Co.	ALS Association / Florida Chapter
Silver ADDY® Award	All Faiths Food Bank- TV	Eric Mower and Associates	All Faiths Food Bank
Silver ADDY® Award	"What 'A C' Stands For"	Greater Memphis Chamber	Greater Memphis Chamber
Silver ADDY® Award	Make-A-Wish Foundation - 'Jesus: The Documentary'	Inspire	Make-A-Wish Foundation
Silver ADDY® Award	Tulsa Health Department Poster Campaign	Littlefield	Tulsa Health Department
Silver ADDY® Award	Don't Look Away from Animal Cruelty, Zeus, Dumbledore, Rabbit	Nasuti + Hinkle Creative Thinking	Washington Humane Society
Silver ADDY® Award	The First Tee of Greater Austin: Derby Day Invitation	nFusion	The First Tee of Greater Austin

Silver ADDY® Award	Healthy Marriage "Me" poster	Richter7	Utah Healthy Marriage Initiative
Silver ADDY® Award	Healthy Marriage 'Split' poster	Richter7	Utah Healthy Marriage Initiative
Silver ADDY® Award	HUMAN TRAFFICING 'DOCUMENTARY'	Tampa Digital Studios	CLEARWATER POLICE DEPT.
Silver ADDY® Award	Carrolle's Story	TOKY Branding + Design	Dr. Barry Singer
Silver ADDY® Award	Compeer Overall Campaign	Travers Collins & Company	Compeer of Greater Buffalo
Silver ADDY® Award	Reverse TV	Vaughn Wedeen Kuhn	New Mexico Department of Transportation
RADIO			
Silver ADDY® Award	Spy/10,000 Spies "Antique Collector"	Red Tettemer	International Spy Museum
SALES PROMOTION			
Silver ADDY® Award	Lucky Bums Product Packaging	Boise Ad Fed	Lucky Bums
Silver ADDY® Award	Catalog /25	Design Army	Karla Colletto
Silver ADDY® Award	"Honk"	Esparza Advertising	Sandia BMW/MINI
Silver ADDY® Award	This is You	Fairly Painless Advertising	Herman Miller, Inc.
Silver ADDY® Award	Math Saves the World	Fresh Produce	SDSU Math Department
Silver ADDY® Award	Volvo VIRAL	Lonsdale Saatchi & Saatchi Advertising Limited	Volvo
Silver ADDY® Award	Slipstream Restoration Expert Boat Poster	McKee Wallwork Cleveland	Slipstream Autocare
Silver ADDY® Award	Wood Revival 'Inferiority Complex' poster	Richter7	Wood Revival
Silver ADDY® Award	Wood Revival 'Veneer Deep' poster	Richter7	Wood Revival
Silver ADDY® Award	Wood Revival poster campaign	Richter7	Wood Revival
Silver ADDY® Award	Monk's Blood Packaging	tbd	21st Amendment Brewery
Silver ADDY® Award	Varallo wine bottles	White Bicycle	Spring Lake Winery
Silver ADDY® Award	Counter Top 'Fresh Towels & A fifth of scotch	Zehnder	The Drake Hotel
STUDENT ADDY Categories			
Student Gold ADDY®	Mission Bicycles-Fix Your Own	Academy of Art University	Mission Bicycle Company
Student Gold ADDY®	Adulterers Anonymous Series	Anderson University	Tim Speaker
Student Gold ADDY®	Barnes & Noble Classic Book Series	Anderson University	School Project
Student Gold ADDY®	Middle Bay Lighthouse	Art Institute of TN- Nashville	Eastern Shore Art Center
Student Gold ADDY®	Doritos Guardians	Brigham Young Universtiy	Doritos Crash the Superbowl
Student Gold ADDY®	Event Poster for Tchaikowsky's "The Nutcracker"	John Brown University	Final Project — Digital Illustration 2

Student Gold ADDY®	Event Poster for Tchaikowsky's "The Nutcracker"	John Brown University	Final Project — Digital Illustration 2
Student Gold ADDY®	The Lucky One	Nossi College of Art	n/a
Student Gold ADDY®	Made In Germany	Savannah College of Art and Design	Made In Germany
Student Gold ADDY®	Tide-To-Go	school of visual arts	Tide to go
Student Gold ADDY®	Darn Good Chip Packaging	Susquehanna University	Student Work
Student Gold ADDY®	The Horror Channel	The Art Institue of California-San Diego	Horror Channel
Student Gold ADDY®	Dos Gatos Inn & Spa Logo	University of Arkansas - Fort Smith	Travis Brown
Student Gold ADDY®	"The Mix" Vinyl Records	University of Nebraska - Kearney	The Mix Vinyl Recording
Student Gold ADDY®	Identity	UNIVERSITY OF NEBRASKA KEARNEY	UNK-ART Department
Student Gold ADDY®	Kopesetic	UNIVERSITY OF NEBRASKA KEARNEY	UNK ART DEPARTMENT
Student Silver ADDY®	Surfrider Foundation- Join Us and Ammend	Academy of Art University	Surfrider Foundation
Student Silver ADDY®	Trident White Gum	Academy of Art University	Trident Gum
Student Silver ADDY®	Naturally Stylish	Art Institute of California-Orange County	Ecosential
Student Silver ADDY®	Hunter S. Thompson Series	Art Institute of Tennessee-Nashville	Advanced Typography
Student Silver ADDY®	Doritos Guardians	Brigham Young Universtiy	Doritos Crash the Superbowl
Student Silver ADDY®	T-Bone Two Step	Central Lakes College	Bruce Fuhrman
Student Silver ADDY®	The New Neighbors	Clarke College	NA
Student Silver ADDY®	Event Poster for Tchaikowsky's "The Nutcracker"	John Brown University	Final Project — Digital Illustration 2
Student Silver ADDY®	Truth	Living Arts College @ School of Communication Arts	truth.com fictional
Student Silver ADDY®	URBN 2009 Annual Report: New Terrain	Madison Area Technical College	URBN Inc.
Student Silver ADDY®	Inspire Design	Miami Ad School	HGTV
Student Silver ADDY®	Truckstop Trophy: A Datin' Show	Middle Tennessee State	MTSU Student Project
Student Silver ADDY®	Shaveless & Shameless	Middle Tennessee State University	Seth Johnson/MTSU
Student Silver ADDY®	Anne of Green Gables Series	Mississippi State University	Student project
Student Silver ADDY®	Barbershop	Nossi College of Art	n/a
Student Silver ADDY®	Han's Deli	Nossi College of Art	n/a
Student Silver ADDY®	Lon Chaney Jr.	Nossi College of Art	n/a
Student Silver ADDY®	Ricco	Nossi College of Art	n/a

Student Silver ADDY®	Where the Old Meets New	Nossi College of Art	n/a
Student Silver ADDY®	Pride & Prejudice	O'More College of Design	Student Project
Student Silver ADDY®	Olde English Malt Liquor	Portfolio Center	Olde English
Student Silver ADDY®	Nerds Foley Artist	Savannah College of Art and Design	Nerds Foley Artist
Student Silver ADDY®	Seagram's 7 Whisky	Savannah College of Art and Design	Seagram's 7 Whisky
Student Silver ADDY®	Hairy Chest, Legs & Beard Contest Event Poster	school of advertising art	saa
Student Silver ADDY®	Maple Grove Farms Packaging	school of advertising art	saa
Student Silver ADDY®	Iphone	School of Visual Arts	Iphone
Student Silver ADDY®	Turbotax Dumb Jobs	Texas A&M Commerce	Turbotax
Student Silver ADDY®	San Fermin	The Art Center Design College	Running of the Bulls-San Fermin- The Art Center Design Colleg
Student Silver ADDY®	Locks of Love	The Art Insitute of California - San Diego	Shaun Wright / Locks of Love
Student Silver ADDY®	Barnum's Animal Crackers Campaign	The Art Institute of California - San Diego	Barnum's Animal Crackers
Student Silver ADDY®	Claritin	The Art Institute of California - San Diego	Claritin
Student Silver ADDY®	Band Aid Face Expressions Packaging	the art institute of california-san diego	Band Aids
Student Silver ADDY®	Dum-Dums	The Creative Circus	Dum-Dums
Student Silver ADDY®	Seventh Generation Campaign	University of North Texas	Seventh Generation
Student Silver ADDY®	joeyponce.com	University of Texas at El Paso	Self-Promotion
Student Silver ADDY®	Arbor Snowboards: Pigheaded	Valencia Community College	Valencia Community College
Student Silver ADDY®	Arbor Snowboards: Pigheaded	Valencia Community College	Valencia Community College
Student Silver ADDY®	The Rats of N.I.M.H. Book Series	Watkins College of Art & Design	Student
Student Silver ADDY®	2010 Student Addy Poster	Watkins College of Art and Design	Watkins College of Art
Student Silver ADDY®	Little Red Riding Hood	Watkins College of Art, Design, & Film	Watkins
Student Silver ADDY®	Hasselblad Brochure	Watkins College of Art,Design, and FIlm	School Assignment
TELEVISION			
Gold ADDY® Award	International Premium Travel Experience	Barried'RozarioMurphy	United Airlines
Gold ADDY® Award	Double Take	BBDO New York	Monster.com
Gold ADDY® Award	Happy Kid	BBDO New York	HBO
Gold ADDY® Award	Imagine TV Campaign - Happy Kid/Trapped/The Big One	BBDO New York	HBO

Gold ADDY® Award	Nordic Tuesday	BBDO New York	FedEx
Gold ADDY® Award	The Big One	BBDO New York	HBO
Gold ADDY® Award	Dear PlayStation - Desperate Dad, Grandma, Rumor Monger	Deutsch LA	Sony PlayStation
Gold ADDY® Award	Dear PlayStation - Movie, Vlad, Job Applicant	Deutsch LA	Sony PlayStation
Gold ADDY® Award	Empty Cable Suit - Working Late, Look Around, Irregardless	Deutsch LA	DIRECTV
Gold ADDY® Award	Picture Game NAPA TV	Fahlgren	NAPA Auto Parts
Gold ADDY® Award	Word Game NAPA TV	Fahlgren	NAPA Auto Parts
Gold ADDY® Award	Bird	La Comunidad	MTV
Gold ADDY® Award	Headshake, A Tree, 2 Kids and an Invisible Cat, T-Shirt	La Comunidad	Converse
Gold ADDY® Award	Model	La Comunidad	MTV
Gold ADDY® Award	Hanging Out	Leo Burnett/Arc Worldwide	Nintendo
Gold ADDY® Award	Hardee's Biscuit Holes 'A vs. B'	Mendelsohn Zien Advertising	Hardee's
Gold ADDY® Award	CAREER BUILDER 'CASUAL FRIDAY'	MJZ	CAREERBUILDER.COM
Gold ADDY® Award	OLD SPICE 'SCENTS FOR GENTS'	MJZ	P&G
Gold ADDY® Award	XBOX 'THE LIFE'	MJZ	X BOX
Gold ADDY® Award	SNY - NY NY Sports Sports	Ogilvy & Mather	SNY
Gold ADDY® Award	Reason	R&R Partners	Las Vegas Convention and Visitors Authority
Gold ADDY® Award	The Reading	R&R Partners	Las Vegas Convention and Visitors Authority
Gold ADDY® Award	Well Beyond Medicine TV Campaign	TM Advertising	Group Health Cooperative
Gold ADDY® Award	Intel TV Campaign	Venables Bell & Partners	Intel
Gold ADDY® Award	Orville Redenbacher's TV Campaign	Venables Bell & Partners	ConAgra Foods / Orville Redenbacher's Popcorn
Silver ADDY® Award	Ancestry.com My Story :60 TV Ad "Alton"	Ancestry.com Creative	Ancestry.com
Silver ADDY® Award	Ancestry.com My Story :60 TV Ad "Cary"	Ancestry.com Creative	Ancestry.com
Silver ADDY® Award	Ancestry.com My Story :60 TV Ad "Catherine"	Ancestry.com Creative	Ancestry.com
Silver ADDY® Award	Ancestry.com My Story :60 TV Ad "Jim"	Ancestry.com Creative	Ancestry.com
Silver ADDY® Award	Ancestry.com My Story :60 TV Ad "Peggy"	Ancestry.com Creative	Ancestry.com
Silver ADDY® Award	Cheap Date	Barkley	Sonic Drive-In
Silver ADDY® Award	Coffee Treat	Barkley	Sonic Drive-In

Silver ADDY® Award	Cute Cute	Barkley	Sonic Drive-In
Silver ADDY® Award	Go Long	Barkley	Sonic Drive-In
Silver ADDY® Award	Heart	BarrieD'RozarioMurphy	United Airlines
Silver ADDY® Award	FedEx TV Campaign - Nordic Tuesday/Dorm/Butkus	BBDO New York	FedEx
Silver ADDY® Award	RTA TV Campaign	Brokaw Inc.	Greater Cleveland Regional Transit Authority
Silver ADDY® Award	"Jimmy Football ESPN"	Cannonball LLC	Anheuser-Busch, Inc./Bud Light
Silver ADDY® Award	IMAGINATION	CONCEPT CAFE ADVERTISING	AMERICAN HONDA
Silver ADDY® Award	Fake out-Spanish	CreativeOndemand	Volkswagen of America
Silver ADDY® Award	New Way to Roll	David&Goliath	Kia Motors America
Silver ADDY® Award	I'll Be There	DDB	State Farm Auto Insurance
Silver ADDY® Award	Mom vs Dad	DDB	McDonald's
Silver ADDY® Award	Candle	Deutsch LA	Sony PlayStation
Silver ADDY® Award	Qwest Communications "Birthing Class"	Draftfcb Chicago	Qwest Communications
Silver ADDY® Award	Qwest Communications 'Crib'	Draftfcb Chicago	Qwest Communications
Silver ADDY® Award	Qwest Communications 'Emergency Room'	Draftfcb Chicago	Qwest Communications
Silver ADDY® Award	Qwest Communications 'French Class'	Draftfcb Chicago	Qwest Communications
Silver ADDY® Award	Kohler TV Campaign: Miss Dimitra, Cooking Class, Whale	GSD&M Idea City	Kohler
Silver ADDY® Award	Z4 Expression of Joy Cinema	GSD&M Idea City	BMW
Silver ADDY® Award	Barco	La Comunidad	Sony
Silver ADDY® Award	Gym Class, Bird, Model	La Comunidad	MTV
Silver ADDY® Award	Llama	LatinWorks Marketing	Mars/Starburst
Silver ADDY® Award	Perfect Personal Assistant	Leo Burnett/Arc Worldwide	Samsung Jack
Silver ADDY® Award	Meet Cael - Campaign	Marcus Thomas LLC	Akron Children's Hospital
Silver ADDY® Award	BRAND JORDAN 'GET YOUR BASKETBALL ON'	MJZ	JORDAN BRAND
Silver ADDY® Award	Mystery Dialer	Publicis in the West	T-Mobile
Silver ADDY® Award	Sleepers	Publicis New York	P&G/Vicks
Silver ADDY® Award	What Happens In Blank	R&R Partners	Las Vegas Convention and Visitors Authority
Silver ADDY® Award	What's Your Excuse	R&R Partners	Las Vegas Convention and Visitors Authority

Silver ADDY® Award	Online Medical Records	TM Advertising	Group Health Cooperative
Silver ADDY® Award	Cake	Venables Bell & Partners	Intel
Silver ADDY® Award	Fake	Venables Bell & Partners	Barclays Global Investors
Silver ADDY® Award	Shake	Venables Bell & Partners	Intel
Silver ADDY® Award	Toshiba Laptops 'Breakthrough'	Wunderman	Toshiba America Information Systems

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