

CHANGING THE NARRATIVE

DEPICTIONS OF AFRICAN-AMERICAN WOMEN IN ADVERTISING & MEDIA



67% of African-American and Caucasian female millennials believe African-American women are depicted negatively in the media, while a mere 13% view images of African-American women in the media positively. Come hear these shocking results from our groundbreaking study, and learn how we can #changethenarrative.

PANEL DISCUSSION AT THE CONGRESSIONAL BLACK CAUCUS

THURSDAY, SEPTEMBER 21
2:00-4:00PM
NATIONAL PRESS CLUB
WASHINGTON DC
COST: FREE TO ATTEND

ATTEND PANEL

PANEL DISCUSSION AT ADVERTISING WEEK NEW YORK

THURSDAY, SEPTEMBER 28
9:30-11:30AM
UPPER STORY
NEW YORK
COST: FREE TO ATTEND

ATTEND PANEL

Want more information on this topic? Read our 2015 report,
“Reality TV: Entertaining...But No Laughing Matter”

PRESENTED BY



ADCOLOR
RISE UP. REACH BACK.

