



Harry Vardis is a pioneer in delivering critical innovation skills to over 2,500 MBA, EMBA, PSM students and corporate executives in the past 15 years in 7 Major Universities.

After seven years of research and testing with over 60 companies our center for innovation brings to you the *Innovation Assessor*.

A unique, online diagnostic tool, the result of a study conducted in partnership with Bloomberg BusinessWeek magazine. It gives you readings in 10 distinct dimensions that separate true innovators from those who are not.

Find out how your company is rated by your own employees in these variables: Metrics used, Rewards, Vision of innovation, open Communications, Culture of innovation, Management support, Budgets, Hiring practices, Satisfaction with results, Systemic innovation applications throughout the organization

Harry is also a Market Researcher who spearheaded projects bringing to market many innovative products, worth billions of dollars in key product and service categories. Some of those companies include AT&T, Flowers Industries, Delta Air Lines, Cox Media, Coca Cola, Mohawk Industries, Verizon and others

He has authored dozens of articles and two books:

"Creative Thinking Tools to Crack the Innovation C.O.D.E (Creativity On Demand Environment)

"Potatoes? Not yet! 33 ways to grow and harvest your best ideas"

CONTACT INFO.

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STATES WITH EASY ACCESS

GEORGIA

FLORIDA

SOUTH CAROLINA

NORTH CAROLINA

KENTUCKY

TENNESSEE

ALABAMA

LOUISIANA

I can go to other states provided they will cover travel expenses

Please see below topics that I have presentations ready to go.
Additionally, I can speak almost on any topic concerning innovation.

TOPICS

1. DISCOVER YOUR COMPANY'S INNOVATION DNA BY USING THE *INNOVATION ASSESSOR*

An interactive session to help you identify how to move forward in innovation and deliver even more value to your clients. Learn the 10 dimensions of innovation and how to strengthen your muscles on each one of them.

2. ONE FOOT OUT OF THE BOX

It takes guts to be creative and innovative in business. Fear of failure, high risks and old habits are some of the dragons that hold us back. This is a session that shows you how to take one foot at a time out of the box so that ideas can become reality at your company.

3. BREAKING THROUGH YOUR BARRIERS TO ACHIEVE INNOVATIVE THINKING

What blocks your creativity? There is a big surprise here! We will look at ways to overcome your barriers when you have "writer's block" and move to fertile territory. This may be the best hour you spend to enrich your creativity tool box.

4. ARE YOU SOLVING THE RIGHT PROBLEM?

Most arguments, misunderstandings, failures and waste of resources in business are a result of just one thing:

Solving the wrong problem!

Are you asking the right questions to collect facts that help you know what the real issue you are addressing is?

Are you listening to your client?

Are you listening to his/her customers?

Or, are you making assumptions that lead you to the wrong conclusions?

In this entertaining and provocative presentation, you will learn

- The power of “What...?” questions and when to use them
- The use of 5W’s and 1H and how to harness that power
- The clarity that paraphrasing can bring to a discussion
- How to identify needs that your target audience is unaware of
- The importance of debriefing and how to achieve it in 3 easy steps

Fee: \$700 negotiable if needs to be listed