

## Jeffrey Hedquist

When ad agencies and advertisers want better results, they call on Jeffrey Hedquist, "Advertising's Storyteller." He's a marketing consultant & commercial creator who's won more than 700 advertising awards for clients in 45 states.

He helps enterprises of all sizes grow their influence and profitability. As a national speaker, writer, consultant and seminar leader he's conducted hundreds of workshops on marketing and media throughout North America.

You've heard his voice on national commercials for Goodyear, Ford, McDonald's, Time-Life, Dutch Boy Paint, Sunbeam, Target, and Delta Airlines among others.

He's the author of several eBooks on applied marketing and his monthly columns are featured in dozens of trade publications, newsletters and blogs.

His humor-laced presentations show you how to use the stories in your life, your business and in the lives of your customers to accelerate your success.

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