

SPEAKER RELEASE FORM

This Speaker Release is provided to the American Advertising Federation (AAF) with respect to the following presentation (the "Presentation"):

Presentation Information

Title of presentation: _____

Name of event: _____

Speaker name: _____

Date of event: _____

By signing below, I grant AAF permission, free of charge and without limitation, to photograph, record, publish, or otherwise copy such Presentation. I further grant AAF a royalty-free and unlimited license to broadcast, display, reproduce, edit, exhibit and distribute the Presentation and any derivative works created from or with it, over television, cable, the Internet, by creating CDs or DVDs or by any other communication medium. AAF also retains the right, at its sole discretion, to choose whether to archive the footage, and whether to use it for any other purpose.

The authorization explicitly includes the use of my name, likeness, voice and/or pre-approved biographical information for the purpose of publicizing any broadcast, webcast, distribution, publication, or exhibition of the specified program or portions thereof.

AAF, by capturing the Presentation ("Recording"), will become the copyright owner of that Recording. To the extent that I have any rights in the Recording, I hereby assign all rights, title and interest in the Recording to AAF. The Presentation and any Presentation materials are my own original material or material for which I have full authority to grant the rights set forth in this Speaker Release.

This Speaker Release supersedes all prior agreements pertaining to its subject matter and can only be amended by written agreement with AAF.

Signature: _____

Print name: _____ Date: _____

HEADQUARTERS

1101 VERMONT AVENUE NW, 5TH FLOOR, WASHINGTON DC 20005

P: (202) 898-0089 F: (202) 898-0159 AAF.ORG